

CHIP CONLEY

Hotel guru. Armchair psychologist. Traveling philosopher. Author. Speaker. Teacher. Student. Chip Conley has lived out more than one calling in his lifetime.

No one has led the development, creation, and management of more boutique hotels than Chip Conley, founder and former CEO of [Joie de Vivre](#) (JDV). At age 26, Chip's mission was to “create joy” by building a company that *USA Today* called “the most delightfully schizophrenic collection of hotels in America.” During his nearly 24 years as CEO, JDV grew to become the second largest boutique hotel company in America. (Chip is no longer an owner or leader of Joie de Vivre's management business – now part of Commune Hotels – but remains a partner in several hotel properties.)

Chip shares his unique prescription for success in *PEAK: How Great Companies Get Their Mojo from Maslow*, based on noted psychologist Abraham Maslow's iconic Hierarchy of Needs. *The New York Times* bestseller, [EMOTIONAL EQUATIONS: Simple Truths for Creating Happiness + Success](#), is Chip's latest book where he takes us from emotional intelligence to emotional fluency – placing meaning at the top of the balance sheet. His previous books include *The Rebel Rules: Daring to be Yourself in Business*, and *Marketing That Matters: 10 Practices to Profit Your Business and Change the World*. Chip presents his theories on transformation and meaning – in business and life – to audiences around the world and he's been a featured speaker at TED.

Honored with the 2012 Pioneer Award – hospitality's highest accolade – *The San Francisco Business Times* named Chip the Most Innovative CEO – and JDV the 2nd Best Place to Work in the entire Bay Area. Chip received his BA and MBA from Stanford University and holds an Honorary Doctorate in Psychology from Saybrook University, where he is the 2012/2013 Scholar- Practitioner in residence. He served on the Glide Memorial Board for nearly a decade and is now on the Boards of the Burning Man Project, the Esalen Institute, and Youth Speaks.

In 2013, Chip launched [Fest300](#) where he shares his passion for world festivals. And, he joined [Airbnb](#) as Head of Global Hospitality, where he's sharing his proven methods with hosts in nearly 200 countries. You can follow his adventures on his [Fest300 travel blog](#).

www.chipconley.com